

# Key Sponsorship Opportunities

100\*\*  
**SAFEST**  
\***DAYS**

Brand Placement

**Campaign Period:**

May 23, 2025 to September 1, 2025



# Community Ambassador

**\$25 per location / month**

**100\*\*  
SAFEST  
DAYS**

This sponsorship offers local businesses great opportunities to boost their brand visibility and show affiliation towards this important cause in their community. List your business on our in-app map for drivers to interact with and earn 100 Safest Days rewards.



# Community Ambassador

## Key Sponsorship Opportunities

### Safe Roads Challenge App

The Safe Roads Challenge app is our driver behavior scoring tool. It's where drivers go to better their driving, see scores, view their community maps, complete challenges, and engage with local brands.

As a Community Ambassador, your brand will be highlighted in these unique in-app features including the following:

#### Branded Pin at your Location(s)

Place a Pin at your location(s) to encourage drivers to drive safely by your area and earn more entries to big rewards.

#### Badge featuring your brand

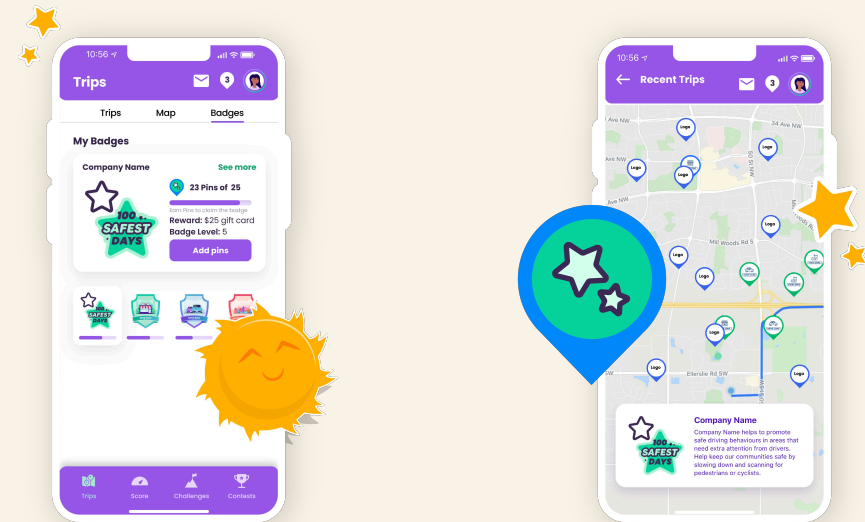
Your logo will be featured on the "My Badges" section of the Safe Roads Challenge app.

#### Monthly Report

You'll get access to a monthly campaign impact report.

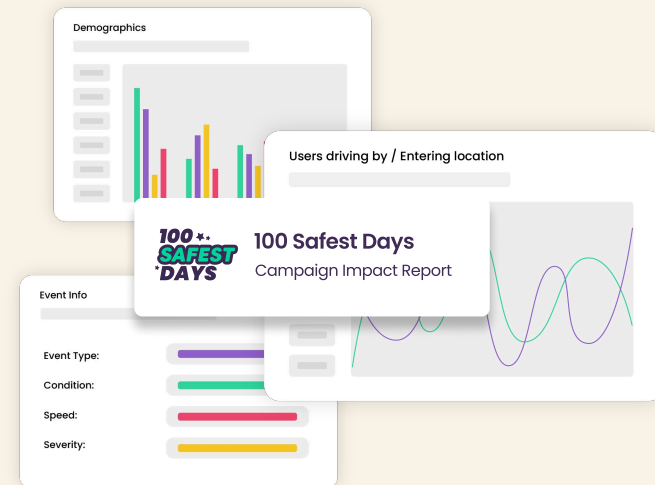
#### Bonus 100 Safest Days Pins at your location(s)

As a bonus, we'll place the 100 Safest Days Pins at your location(s) during the campaign period.



Branded Badge

Branded Pin



Monthly Report

# Community Ambassador

## Key Sponsorship Opportunities

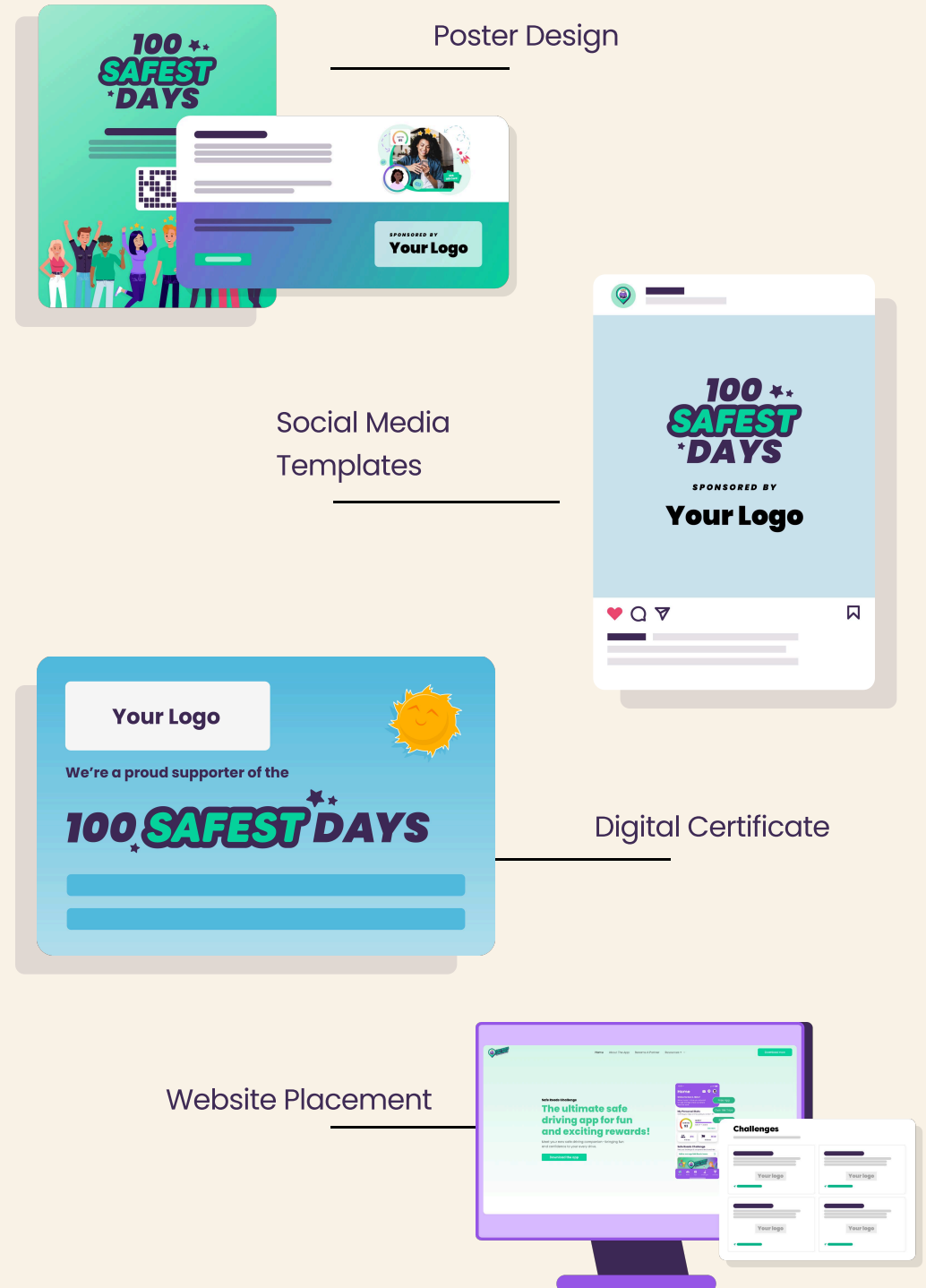
### Promotional Kit

We will provide you with a promotional kit that you can use to showcase your affiliation to this important cause.

#### Includes:

- Digital Certificate
- Poster Design
- Social Media Templates

As a bonus, we will include your logo on our Challenges webpage to show your commitment to making summer roads safer for our young drivers.



Contact us

# Let's better our roads together.

We're happy to show you how you can make a difference in road safety.

**100\*\*  
SAFEST  
\*DAYS**



**Bill Bland**

**CEO and Founder**

[bill@saferoadschallenge.com](mailto:bill@saferoadschallenge.com)

[saferoadschallenge.com](http://saferoadschallenge.com)

1-888-488-4994